



Asia Pacific Career Development Association

## PRESS RELEASE

**Life Strategies, LTD**, has won the award of **Outstanding Educator of Career Professionals** which will be presented at the APCDA Conference in Manila on May 23, 2017

This is an important honor because the Asia Pacific Career Development Association (APCDA) brings together the thought-leaders and researchers from each country in the Asia Pacific region and candidates for this award represented the most select members of the Career Services Profession from this region. APCDA currently has 17 country members and its members include an even broader area. APCDA provides a forum for career professionals from this area to share new ideas and new research projects. It allows professionals to expand their thinking on a global level and stay on the cutting edge of our field.

**Life Strategies** has been training career practitioners since 1993 and has expanded to career practitioners on six continents through both face-to-face and online programs. In 2004, Life Strategies launched the Career Management Professional Program (CMPP) as part of their LearnOnline suite of programs and courses, In partnership with Yorkville University. CMPP was Canada's first pre-approved training program for the Global Career Development Facilitator (GCDF) credential and later became pre-approved for IAEVG's Educational and Vocational Guidance Practitioner (EVGP) credential as well.

There is no question that **Life Strategies** stands as one of the key leaders in our field, both in Canada and internationally. They have earned a reputation as leading edge thinkers, solid researchers and prolific contributors to both theory and practice in our field. Life Strategies Ltd has not only been a trail-blazer in the development and delivery of online training for career professionals, but they have also generously shared their expertise, enabling other providers, such as the Canadian Career Development Foundation, to move into online delivery.

Please let others know about this honor bestowed on your colleague. I would be happy to answer any questions you might have.

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