



# Job Developer Certificate

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“Today, the challenge and opportunities of the job developer are greater than ever, and the need for....services is felt more acutely by those we serve.

Never has there been a greater need for job developers to take an intelligent, business minded, proactive, and revolutionary approach to creating employment opportunities in our local communities.”

~ Denise Bissonnette

## Course Description

Job Development and Employer Engagement - Job Developers are instrumental by uncovering labour market adjustments in their community and by identifying intervention strategies, tools, and resources that their agency can use with employers. This certificate course will outline best practices in job development and include success strategies for creating and maintaining effective relationships with employers.

## Learning Objectives

Upon successful completion of this course, students will be able to:

- Describe the characteristics and skill requirements of a successful job developer
- Understand unique differences of diverse job candidates, assess job readiness
- Support the development of quality job search tools
- Match candidate skills to job requirements; apply a strengths-based approach to promote matches
- Examine the range of employers' needs and learn the right questions to ask to find better solutions
- Learn how to develop and maintain strong, value-added, employer relationships
- Analyze and apply retention strategies to maintain employment outcomes
- Utilize various strategies and incentives to increase employer engagement
- Review effective internet sites to support the job development relationship
- Prepare paperwork that supports job development and placement (e.g., training plans and employer proposals)
- Discuss how to deal with challenges and concerns

## Registration Information

Format: 40 hours / 4 weeks online with 1-week reading break

Next Sessions:

- September 20 - October 24, 2017
- February 07 2018 - March 13, 2018
- September 19 2018 - October 23, 2018

Cost: \$595.00 + tax

- Save 10% if 3 or more on same invoice
- One-time, \$35.00 application fee will apply

Blended\* Course Option:

- Face-to-Face Workshops (2.5 days)
- Online (1.5 weeks)

Bring this training to your region! We are looking for hosts with training space (face-to-face component).

Contact [jayne@lifestrategies.ca](mailto:jayne@lifestrategies.ca).

To **register** for this course, please go to our [online store](#)

\*Sessions will only run with a minimum of 8 students.



604.856.2386  
info@lifestrategies.ca  
www.lifestrategies.ca