



Life Strategies Publications

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Beyond the Basics

Beyond the Basics: Real World Skills for Career Practitioners has over 100 pages of tips and techniques for working with diverse clients including individuals, groups, corporations and communities - linked to the Canadian National Standards and Guidelines for Career Development.

Leadership Lessons for Transformational Times

Leadership is both a privilege and a challenge, especially during transformational times. Whether you're an executive with an MBA, have years of corporate experience, own a small business, lead project teams, or sit on association boards, this book is designed to engage you in examining your leadership beliefs, experiences, and goals.

Look Before You Leap:

Self-Employment Survival Strategies

Topics include history of self-employment, characteristics of the self-employed, entrepreneurial readiness, trend-spotting, and the logistics of self-employment including developing business plans, marketing, managing money, accessing professional supports, and evaluating success.

So You Want To Be A Case Manager?

A Career Practitioner's Toolkit

The role of Case Manager has quickly surfaced as a vital component of career and employment services. This comprehensive guide is intended to be a practical resource for those considering case management as a profession, those currently in the role, and for sector managers and leaders. The authors provide a brief history of case management, share case management competencies and processes, and explore today's realities for those working in the field.

That Elusive Work-Life Balance

Stress-related illness and disability costs the Canadian economy billions of dollars each year. Achieving work-life balance is the number one challenge for workers in the new millennium. This 31 page workbook provides background information, worksheets, tips, and strategies to help you (and your clients) find "that elusive work-life balance." Topics include stress, transitions, role overload, and the impact of dual careers on families. Links to relevant websites are provided.

Where's the Work?

Helping Career Practitioners Explore Their Career Options

The career management/development sector is undergoing a professionalization and transformation process. Roles, qualifications, and professional identities are in flux and incredible opportunities are emerging as career management practices are becoming an increasingly important part of human resource planning. As a result, endless possibilities exist for those who are already in the field hoping to grow their careers, and also for those just beginning to explore work as a Career Development Practitioner (CDP).

Career Strategies For A Lifetime Of Success

Written for adults, at any stage of life, who are looking for tips on managing their careers more successfully, this book consists of 6 e-books which can also each be purchased separately - see below.

Individual e-Books

Time for Action: Successful Marketing Strategies

Create new career opportunities and ensure that others see you as the right person for the job. Topics include networking, creative ways to get started with the organization you've chosen, and customizing your presentation to suit the position.

Time to Choose: Identifying Career Possibilities

Identify specific career goals, and then develop and implementing a plan to achieve them. Topics include goal-setting, decision-making, prioritizing, and managing expectations.

Time to Explore: Understanding the Workplace

Explore changes in the workplace and become equipped to research economic trends, investigate new ways of working, uncover career possibilities, and examine corporate culture.

Time to Look Ahead: Proactive Career Management

Highlights the importance of constantly managing your career and life, not just in times of crisis. Topics include school-to-work and retirement transitions; lifestyle expectations; managing time and money; lifelong learning; self-employment; keeping a job and moving ahead; accessing mentors, coaches and allies; and the new realities of international and global careers.

Time to Prepare: Developing Portfolios, Resumes, and Interview Skills

Tips and strategies for building a toolkit of job search resources. Topics include developing career portfolios; writing compelling letters, emails, and targeted resumes; and preparing for a wide range of job interviews and contract negotiations.

Time to Reflect: Understanding Yourself

Tips and tools to facilitate taking a comprehensive look at both internal and external influences on career success and job satisfaction. Topics include personal characteristics, contextual influences, and the skills most sought after by employers.



604.856.2386
info@lifestrategies.ca
www.lifestrategies.ca



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Beyond the Basics	pdf		\$19.95	
	print		\$29.95	
Career Strategies for a Lifetime of Success	pdf		\$29.95	
	print		\$39.95	
Leadership Lessons for Transformational Times	pdf		\$9.95	
	print		\$15.95	
Look Before You Leap	pdf		\$9.95	
	print		\$15.95	
So You Want To Be A Case Manager?	print		\$15.95	
That Elusive Work-Life Balance	pdf		\$9.95	
	print		\$12.95	
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Time to Choose	pdf		\$9.95	
Time to Explore	pdf		\$9.95	
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